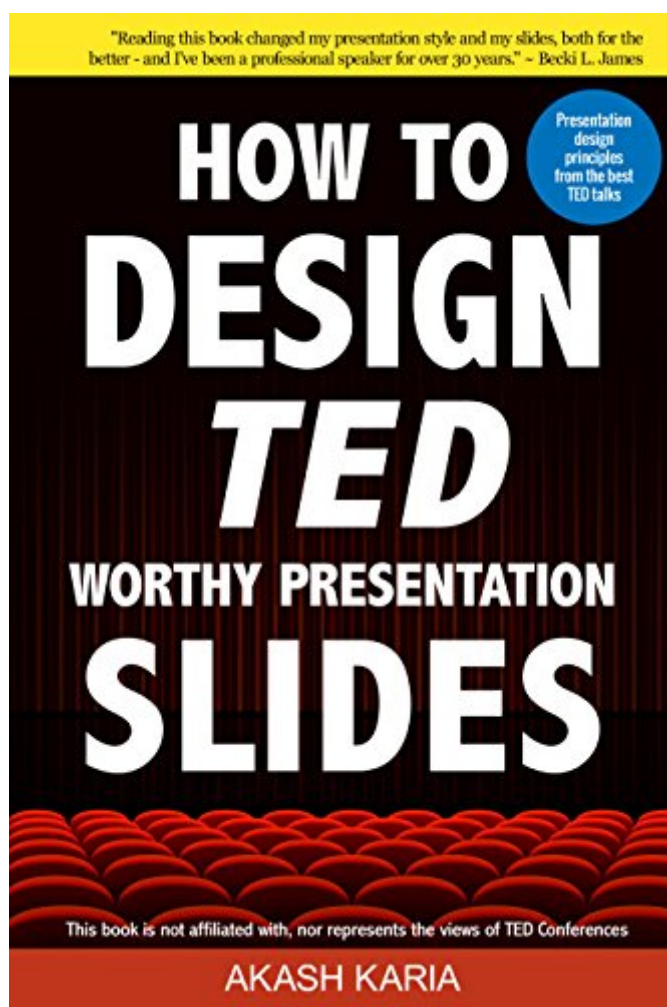


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# How To Design TED Worthy Presentation Slides: Presentation Design Principles From The Best TED Talks (How To Give A TED Talk Book 2)





## Synopsis

“Reading this book changed my presentation style and my slides, both for the better - and I’ve been a professional speaker for over 30 years.” ~ Becki L. James

**How to Design TED-Worthy Presentation Slides** is your secret to designing sexy presentations. How to Design (and Deliver) TED-Worthy Presentation Slides is a short, practical and step-by-step guide to creating sexy slides. It is based on an extensive analysis of some of the best TED speakers, such as Brene Brown, Daniel Pink, Amy Cuddy, Larry Lessig, Seth Godin, Bill Gates and many, many more. Included in the book are sample sexy slides from TED talks, as well as from across the web, to help you master the art of presentation design. Learn how to breathe life into your slides, instead of draining it out of your audience. By the end of this guide, you too will be able to create sexy presentation slides that keep your audiences mesmerized. More importantly, you will be able to design presentations that breathe life into your slides, instead of draining it out of your audience. Not convinced yet? Here’s just a taste of what you’ll learn inside the book:

- The most common mistake most presenters make – and how you can avoid it
- The one principle that will make you better than 90% of most speakers
- How to quickly create a presentation storyboard
- Bill Gates’ trick for transforming his slides from dull to dashing
- The Seth Godin presentation formula
- The importance of contrast
- Locating and using sexy fonts
- Spicing up your presentations with video
- Displaying data without being dull
- Ensuring consistency between slides
- How to deliver a great TED talk (or any other speech or presentation)
- And much, much more!

**A must read...An essential tool for preparing effective, interesting and "sexy" presentations...a must read for any professional who wants to improve his communication skills.** ~ Rosalinda Scalia

**The lessons shared in this short book will go a long way to helping a person give better public presentations. The insights shared by Akash are like golden nuggets in a river full of info!** ~ Alan Portugal

**I have been teaching workshops at universities and Fortune 500 Campuses up and down the East Coast on building better presentations. Akash hits all the right notes in this book. A must read for anyone wanting to build powerful presentations.** ~ David Bishop

**Excellent for those who want to really engage their audience. I incorporated many of the principles within and developed a more effective product presentation.** ~ Tom Tipps

**Right on the mark. Just what I was looking for as a non-designer.** ~ Erik J. Zettelmayer

**Make a greater impact with your presentations. While reading this book I was mentally reviewing my talks where I use PowerPoint slides. I am now changing some of those slides to make a greater impact on the listeners. These tips are easy to implement and make sense.** ~ John C. Erdman

**As always we can expect the best from Akash and we are getting more.** ~ Payam Bahrampoor

**This book gives practical**

advice. However, it does not stop there. It demonstrates how to use that advice, gives visual examples of what to do and what not to do and explains why. It turns creating a presentation from a dreaded event to one allowing creativity to flow and your passion about your subject matter to emerge on the screen through your slides. • ~ Pandora Training and Consulting • I will admit to rarely reviewing books. However, this book was such a step above any others I've read on the art of PowerPoint presentations, I had to give it a five star review. • ~ David Schwindl If you are ready to create sexy, mesmerizing slides and make a greater impact with your presentation, then scroll up and click the "buy now" button to get started...

## **Book Information**

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## **Customer Reviews**

Karia really drives his point home- It's about your audience, not about you. Everything needs to be contributing to that goal or don't do it. Reminder, Karia says up front- this is not about the talk, it's about the presentation that supports the talk. Plenty of examples both in the book and via web links. The kindle version is almost better than paper because of this.

Great book on presentation. Short, yet precise. Covers and guides everything what you need to know. I strongly recommend it.

It delivers what offers, easy to consult. The real presentations examples are a plus, it gives a best experience for the reader!!

Designing a TED Talk isn't that easy. I am giving a TED-like talk soon, and I only have 20 minutes with Q&A. This booklet is really easy to follow. It's been immensely helpful to me in planning and simplifying the content. I actually changed my focus regarding my topic to make it VERY clear, after reading this and another article. The slide demonstrations are very helpful. It's been my guide for turning in the Title of my talk, the learning points, and now to get ready for the slide show.

All good stuff. I have suffered through hundreds of presentations and hundreds of people have suffered through my presentations. This book will go a long way to alleviating the suffering of my audiences in future presentations I will give. I don't aspire to giving TED talks, but I am called upon to give technical presentations and I fully intend to upgrade my technique with the info in this book. This book is very well laid out and the language is simple and to the point. It is very easy to understand and the advice all seems to be very sound to an old presenter.

Well organized content. Insightful.

It is very helpful, I was fascinated reading it. I want more of the Akash Karla books.

Requires a back and forth between the presentation and a large number of web links showing slide examples. The narration is marginally instructional, repeats itself frequently and rambles.

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